

Today in EYE-OPENER January 26 2015

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1) New Board Development Series in February: Iowa Library Services invites trustees to participate in a new online series for boards coming in February. This 3-part series, titled **“Jumpstart Your Trusteeship,”** looks at methods for recruiting new board members, conducting effective meetings, and highlighting publications and training opportunities to bolster board effectiveness. Beginning on **February 12**, each one lands on **Thursdays, 6:00-7:30PM.** Here's a summary of each session:

Thursday Feb12: Nancy Medema and Bonnie McKewon with Iowa Library Services present an overview of the revised Iowa Library Trustees Handbook 2014. With the handbook front-and-center, they will share chapter highlights and fresh features. The 2014 Iowa Library Trustees Handbook also boasts new board assessment tools, so be ready to take the “Tech Savvy Trustee Challenge!” Library directors: do you need a better understanding of your board’s role in governance? Trustees: are you newly appointed to your library board? If so, then you’ll find this session a fun and effective way to jumpstart your trusteeship!

Thursday Feb19: In the second installment, consultants Bonnie McKewon and Becky Heil present strategies for recruiting prospective board members. From more deliberate planning, to striving for gender balance, to providing online board applications, learn how to “jumpstart your trusteeship” by strengthening your recruitment process.

Thursday Feb26: In the third session, Bonnie McKewon and Becky Heil present proven approaches for conducting better board meetings. Iowa Open Meetings laws come into play, along with ideas for “going green” by flipping paper documents to e-documents. From revamping agendas, to taking minutes, to ensuring that all voices are heard, learn how to “jumpstart your trusteeship” by improving your board meeting process.

Knowing that healthy libraries require the foundational support of knowledgeable and effective boards, ongoing board development is critical. Attendance at these webinars helps your library meet **Standard #12** *“...orientation program for new board members...”* and **Standard #15** *“...all members of the library board participate in continuing education each year...”*



All three webinars are open for registration in the C.E. Catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi> Join us in February for
“Jumpstart Your Trusteeship!”



2) Money Smart Week @ Your Library: For five years, the American Library Association has partnered with the Federal Reserve Bank of Chicago to sponsor **Money Smart Week @ Your Library**. This national project provides financial literacy programming to help people better manage their personal finances.

This year, **Money Smart Week** is **April 18-25**

<http://www.moneysmartweekpartners.org/ala>

Libraries of all types participate in this project by providing community programming on a wide range of financial topics, such as household budgeting, managing student debt, retirement planning, home purchasing, how to prevent identity theft, and more. In 2014, over 700 public, academic, school, and even prison libraries in 48 states participated.



Iowa libraries are encouraged to take part in state-specific events coordinated by **Money Smart Week Iowa**. Here are several ways to participate

- 1) The **Money Smart Kids** READ (up to 15 books per event, provided free)
- 2) DASH for the STASH (free contest and statewide prize provided)
- 3) Shred events (greatly reduced rate for a nonprofit host)
- 4) Kite Fest (assemble and fly kites)
- 5) Great Piggy Bank Pageant on Pinterest (up to 25 piggy banks per event provided free)
- 6) Tele-Town Hall (via the ICN)
- 7) Seminars @ Your Library (speakers available)

Note that details about the above programs were outlined in an IOWALIB post from Maryann Morie on January 16. We're happy to forward Maryann's email if you'd like to read more. Deadline to register your library for any of these events is **this Friday January 30**. Contact Joanne Kuster, MSW Iowa Chair, at joanne@dynamindspublishing.com You don't need all your event details worked out by then, but we do need to order materials by then.



3) Set Your Clock For ILOC: Today's **Eye-Opener** has news that bears repeating. And that is: ISLOC has a new name and a new date! Returning for its 8th year, the formerly named "ISLOC" (Iowa Small Libraries Online Conference) unveils itself

as **ILOC—Innovative Libraries Online Conference**. Along with its new name, the conference has a new date: **April 1, 2015**. Nope, that's not an April Fools' Day joke, it's true ☺ Protect your calendars now and plan to spend the day with us as we focus on the theme "**Public Libraries: Invest & Engage**."

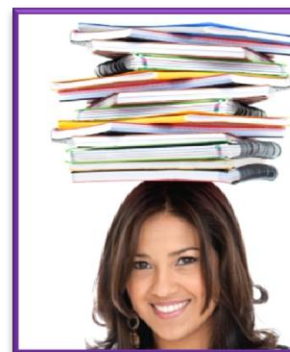
ILOC will still be entirely online, entirely free, and worthy of several c.e. credits throughout the day. A sneak peek at the emerging 2015 event reveals these highlights:

- Opening keynote speaker Nancy Kranich; Ms. Kranich is ALA past president, current librarian/professor at Rutgers University School of Communications & Information, and Founder & Chair of the ALA Center for Civic Life Advisory Committee
- Expansion of ideas presented at Town Meetings 2014
- Multiple breakout sessions with topics suitable for staff from all sizes of Iowa libraries
- Bigger exhibit hall, as well as more time during the day to visit the exhibits or simply to discuss the sessions you attend with co-workers and trustees
- An evening keynote session developed especially for library boards, featuring Iowa's new State Librarian Michael Scott.

Watch **Monday Morning Eye-Opener** and **IOWALIB** for continued updates about **ILOC**, including a "**Call For Presenters**." We're anxious for library staff across the state to submit ideas for breakout sessions, ideas that touch on the overall theme of "Invest and Engage." Please consider submitting a proposal—deadline is this January 31st!

4) Revamping Public Library Management: At Iowa Library Services, we closed out 2014 by debuting a new support staff certification program, a course named fittingly enough Public Library Support. In 2015, IaLS consulting team are working on revamping the long-running certification program for library directors—**Public Library Management**.

Since the late 1980's, **Public Library Management** has been the primary path toward certification for the majority of library directors. **PLM** has had a proud history and will surely know a proud future as we work to re-structure both **PLM1** and **PLM2** in 2015.



Alysia Peich, Continuing Education Coordinator with Iowa Library Services, offers this observation: *"...As we all know, the library world is constantly changing. Iowa Library Services wants to make sure our catalog of classes keeps up with changing times. During the winter and spring of 2015, IaLS consultants will collaborate to update the objectives and content of both **Public Library Management** courses—**PLM1** and **PLM2**. Our goal is to ensure that both courses continue to be relevant by addressing both the fundamentals of library service and the emerging trends in libraries. This re-structuring means that neither course will be offered this spring. However, expect **PLM2** registration by this summer, and registration for both **PLM1** and **PLM2** by this fall..."*

You're welcome to contact Alysia with any questions about director or staff certification (alysia.peich@lib.state.ia.us) Also, if you have concerns about whether or not the availability of the **PLM** classes will impact your library's accreditation, please contact Scott Dermont at scott.dermont@lib.state.ia.us Thanks for your patience as we work on this important project!

5) Meetings / Events This Week: Scott Dermont leads an online class this Wednesday titled "**Setting the Standard,**" explaining filing the FY15 standard / accreditation report—**January 28**, 2:00-3:30PM.

Jay Peterson leads an online class on **Thursday January 29** (10:00AM-12:00PM) repeating on **Friday Jan30** (2:00-4:00PM) titled "**E-Rate Modernization and Form 471.**"

Still a few more national webinars finish out January. Find full descriptions and registration details here <http://www.statelibraryofiaowa.org/ld/c-d/continuing-ed/other-conted>
January 26. 1:00-2:00PM. *Health Happens in Libraries: Pathways to Guide Health Education @ Your Library* sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

January 28. 10:00-11:00AM. *Montana Makers Show & Tell* sponsored by Montana State Library <https://app.mt.gov/cal/html/event?eventCollectionCode=msl>

January 28. 10:00-11:00AM. *Tech Talk with Michael Sauers* sponsored by Nebraska Library Commission <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

January 28. 12:00-1:00PM. *You Can't Change What You Don't Measure* sponsored by O'Reilly <http://www.oreilly.com/webcasts/>

January 28. 2:00-3:00PM. *Celebrate reading with Día !* sponsored by Texas State Library <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

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